

ANDHRA UNIVERSITY
SCHOOL OF DISTANCE EDUCATION
MBA Week-end Class Programme
TIME – TABLE
Final Year -3year MBA

Date	9.00 -10.30	10.30 to 12.00	12.00 to 1.30	2.30 to 4.00	4.00 to 5.30
05-09-2021	FM(SAPM)	ESBM	Project guidance	FM(SFM)	FM(SFM)
12-09-2021	FM(SAPM)	HRM (IHRM)	Project guidance	FM(SFM)	FM(FMD)
19-09-2021	BPSM	HRM(IHRM)	FM(MFS)	FM(FMD)	FM(FMD)
26-09-2021	HRM(IR)	FM(MFS)	MM(CBMR)	HRM(HRPD)	MM(ABM)
03-10-2021	HRM(IR)	FM(SFM)	MM(SRM)	MM(ABM)	MM(ABM)
10-10-2021	MM(SM&CRM)	HRM(ECWM)	HRM(ECWM)	HRM(HRPD)	MM(SRM)

Subject

Resource Persons

Business Policy & Strategic Mgt (BPSM)	-	Dr.V.S.D. Himabindu
Entrepreneurship & Small Business Mgt.(ESBM)	-	Prof.V.Krishna Mohan
HRM- Specialization		
1. Human Resource Planning &Development	-	Dr.G.Venkatarao
2. Employee Compensation & Welfare Management	-	Dr.G.Venkata Rao
3. Industrial Relations	-	Prof.N.L.Narasimharao
4. International HRM	-	Prof.M. Madhusudhanarao
Finance- Specialization		
1. Security Analysis Portfolio Management	-	Prof.A Narasimharao
2. Financial Markets and Derivatives(FMD)	-	Dr.P.Sanjeevi
3. Management of Financial Services(MFS)	-	Prof.P.Veni
4. Strategic Financial Management	-	Dr.P.Sanjeevi
Marketing Specialization		
1. Consumer Behaviour & Marketing Research	-	Prof. G.Sudharshanarao
2. Services Marketing & CRM-	-	Prof. G.Sudharshanarao
3. Advertising and Brand Management	-	Dr.V.S.D. Himabindu
4. Sales & Retail Management	-	Dr.V.S.D. Himabindu
Project guidance	-	Dr.G.Venkatarao

Dr.M.Manisekhar
Course Coordinator

Note: Students are advised to attend only their specialization and common papers.

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